REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	06 April 2004
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Penthouse Vol 24 No 11 November 2003 New Zealand Edition
Other Known Title(s):	Penthouse November 2003
Director(s):	Not Applicable
Producer(s):	Not Applicable
Publisher:	Gemkilt Publishing Pty Ltd
Author(s):	Not Applicable
Format:	Magazine
Country of Origin:	Australia
Language(s):	English

Components of film originally examined: Not Applicable.

Feature: Running Time:

Trailers: Running Time:

Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Note: A Serial Publication Order has been imposed on all issues of *Penthouse* magazine published between 7 April 2004 and 6 April 2006.

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Display Conditions:

That when the publication is on public display, the classification given to the publication must be shown on the publication or any package in which the publication is kept.

and

That the publication must be publicly displayed only in a sealed package.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Penthouse Vol 24 No 11 November 2003 New Zealand Edition* is classified as:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The magazine is a glossy publication which is marketed in New Zealand. The contents of the magazine include advertising, a range of articles, cartoons, and letters from readers. There are also a number of photo-spreads featuring sexualised images, predominantly of naked females. Throughout the magazine, most of the material is presented from a male perspective and is clearly intended for a male audience.

The publication has been considered under s3(3) of the Films, Videos, and Publications Classification Act 1993. Aspects of the way in which sexualised nudity and sexual activity is presented, and the way in which women are referred to in various articles and advertisements, tends to degrade women to a moderate extent and degree.

Due to the sexual nature of the publication's contents, conditions on the public display of this magazine have been imposed so as to prevent likely injury to the public good. The New Zealand Bill of Rights Act 1990 has been considered in relation to this publication. The classification represents the minimum interference with the freedom of expression consistent with preventing likely injury to the public good.

OFLC No: 301752